To whom it might concern,

Dear madam, sir,

I am writing to you with wonderful news from the Art Academy of Latvia – our new study programme, the **“Service Design Strategies and Innovations” (SDSI), implemented jointly with the Estonian Academy of Arts and the University of Lapland, is now an Erasmus Mundus Joint Masters programme**, and the only such degree in the field of service design.

**We have an opportunity to award generous scholarships – 1400 EUR per month for the duration of the studies (2 years) and completely waive the study fee for one to two, the most motivated students from the Republic of Kosovo.**We would appreciate if you shared this news with your country’s bachelor students in their last study year and even graduates – maybe someone is interested to continue their study path with a service design joint master’s degree!

However, the main point we would like to highlight is the high-quality education that the programme provides, not only the scholarship. Therefore, every interested candidate can apply for studies, and, even, if not selected for the scholarship, can be admitted for a study fee of 4000 EUR per year for EU/EEA citizens or 8000 EUR per year for students from the rest of the world.

20 scholarship holders will be selected annually. Considering that the total number of admitted students annually will be 30, the proportion of scholarship holders is quite high. We welcome anyone to apply for studies at SDSI. **Final date for applications is February 28, 2023**. All the additional information about the programme, as well as the admission’s procedure is available on our website: <https://www.sdsi.ma/admission>.

Here is also as short introduction to our programme:

*The SDSI is implemented through the cooperation of 3 universities – Art Academy of Latvia, University of Lapland (Finland) and Estonian Academy of Arts. The Stockholm School of Economics, as an associate partner, participates in the programme in a tutoring capacity as well. Last year the programme was awarded with the prestigious Erasmus Mundus status which is also known as the quality sign in European education.  Thanks to the support of European Commission, this September we will be able to welcome 30 new students from all around the world. Duration of the studies is 2 years and it will be held on-site only. First year (2 semesters) the students will spend in Latvia, Kuldīga, followed by one semester in Finland, Rovaniemi and one in Estonia, Tallin.*

We also welcome everyone to join the live **Intro Session on Facebook on January 26 & February 9 at 3 p.m. CEST**: <https://www.facebook.com/sdsi.master>.

Please also see the attached banner for general info.

If you have more questions about the programme, feel free to contact us!

Contact details:

***Ilze Supe***

*SDSI Lead of Development*

[*www.sdsi.ma*](https://eur01.safelinks.protection.outlook.com/?url=http%3A%2F%2Fwww.sdsi.ma%2F&data=05%7C01%7C%7C4e970b56ad884d888fc308da60a53526%7C1a407a2d76754d178692b3ac285306e4%7C0%7C0%7C637928559927659741%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C3000%7C%7C%7C&sdata=WZztgwQCB1vrnZ8VECJ9L1h47blMjWjPKgPjWW5APjI%3D&reserved=0)

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